

IN THE TOP 25% OF THE INDUSTRY FROM A STANDING START

VPF AWARDED SILVER MEDAL IN ECOVADIS SUSTAINABILITY RANKING

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VPF, a manufacturer of labelstock based in Sprockhövel, Germany, has undergone its first sustainability assessment by Ecovadis. The comprehensive analysis showed that the company is among the top 25 percent of companies evaluated in its industry. For this, VPF was awarded the silver medal.



VPF is among the top 25% of rated companies in its industry, according to the Ecovadis sustainability rating. Among the many measures is a photovoltaic system on the factory building, built in 2021, which contributes to the electricity supply. It is currently being expanded and is expected to triple its output from spring 2024. Photo © Philip Kistner

Ecovadis is an independent and internationally recognized platform for evaluating sustainability performance. Companies are classified according to their activities in the categories of environment, ethics, labor and human rights, and sustainable procurement. Each company is evaluated with regard to issues specific to its size, location and industry. The analysis takes into account 360 "Watch Findings", a comprehensive set of criteria based on international sustainability standards such as the United Nations Global Compact. Ecovadis sustainability ratings are used by buyers and suppliers worldwide.

Environmental balance continuously improved

VPF began actively incorporating environmental protection into its corporate strategy many years ago and was first certified to the ISO 14001 environmental management system in 2011. Since then, the company has had measurable criteria for corresponding measures and has



continuously improved its environmental performance. "In addition to the component of economy, which has always been essential, and, since the 1970s, ecology, social responsibility has increasingly become the focus of corporate action in the last decade. By balancing these three equally important pillars, we want to achieve even more sustainable development and our medium-term environmental goals," explains VPF Managing Director Ralf Waltmann. "The silver medal award from Ecovadis confirms that VPF is on the right track in this regard and motivates us to become even better."

The company publishes detailed information on its commitment to sustainability on its website at www.vpf.de/nachhaltigkeit-umwelt-soziales.

About VPF

Since 1967, VPF has been supporting and shaping the European market for self-adhesive materials and coatings as an idea generator, partner and problem solver. Expertise and a strong focus on customer and market needs are the foundations on which the company develops innovative solutions. With state-of-the-art production facilities, dedication and flexibility, VPF turns these solutions into quality products for paper and film applications of all kinds. www.vpf.de

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