

VPF AT LABELEXPO IN BARCELONA

INNOVATIONS AND HIGHLIGHTS ON OUR BRAND NEW, LARGER EXHIBITION STAND!

SPROCKHÖVEL, JULY 2025

VPF will be presenting exciting innovations at Labelexpo Europe 2025 in Barcelona.

From 16 to 19 September, Labelexpo Europe will be held in the Spanish metropolis **Barcelona** for the first time. **VPF GmbH & Co. KG**, a specialist in innovative adhesive material solutions, will be there with a completely new, generously designed exhibition stand.

In **Hall 3, Stand B107**, the VPF team will be inviting visitors to discover numerous new products and further developments. Visitors can expect a wide range of innovations relating to customised adhesive materials that are practical, sustainable and future-oriented.



Transparent closure label made from VPF paper 100886.

THE HIGHLIGHTS AT THE VPF STAND:

- A completely revised and expanded range of durable and UL materials.
- Newly developed, exclusive wine and textured papers for water-based inkjet printing, including the first 100% recycled inkjet paper.
- 100 % opaque films made from PP and PET for glass bottles, wrap-around labels and booklet applications.

- Innovative transparent papers for closure labels.
- Three new wash-off adhesives for sustainable labelling solutions.
- A PPWR-compliant and certified material programme for the recycling loop.
- Our new wet-wipes adhesive HM712UV for cosmetics, hygiene and cleaning products.
- The bio-based hotmelt HM302, which is now BS5609 Sect. 2 certified.
- And many other exciting new products!

As usual, we will be serving food and drinks – so come along, experience the innovations for yourself and exchange ideas with our experts.

We look forward to seeing you in Hall 3, Stand B107!



About VPF

Since 1967, VPF has been supporting and shaping the European market for self-adhesive materials and coatings as an idea generator, partner and problem solver. Expertise and a strong focus on customer and market needs are the foundations on which the company develops innovative solutions. With state-of-the-art production facilities, dedication and flexibility, VPF turns these solutions into quality products for paper and film applications of all kinds. www.vpf.de

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